

Ron Woytowich, e-PRO REALTOR®
Coldwell Banker Preferred Blue Bell
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ron@ronwhomes.com

Please find below My Qualifications, Achievements, and Personal References. I encourage you to contact them if you have any concerns or questions.

Statistics

The National Association of REALTORS® offers data supporting that the average agent does between 4-8 transaction sides per year. The average number of transactions for a Coldwell Banker Preferred agent is 12 transaction sides per year. I have exceeded that national average every year since I have been in business.

About My Team

My team consists of myself, an Attorney/REALTOR®, and another Full Time REALTOR®. We are always working hard to market and sell our listing s.

About Myself

- 14 Years experience in the real estate industry
- REO/Foreclosure Specialist
- Quality Service Award Winner
- Accounting and Technology Background
- Multi-Million Dollar Club
- Customer Oriented
- Bronze Award Winner
- Sterling Society Award Winner
- Exclusive Winner of the Distinctive Service Award Winner for Exceeding Clients Expectations
- 99% Rating in Customer Service Surveys
- Accounting and Technology Background
- Excellent Customer Referral Base

Personal References

Below is a short list of personal references that I have handled real estate transactions for, the number in parentheses after their names are the amount of transactions I have handled for them.

Alyn and Rose Gorman (2) 570 722 0928

Marie Kearns (4) 610 731 5034

Jonathan and Beth Hall (2) 610 631 1513

Robert and Elisabeth Williams (2) 610 415 1735

Thomas Cobb (2) 610 454 9429

Barbara Milito (3) 484 437 0972

Charles and Wanda Cromer (1) 610 917 1022

Jeff and Deana Burger (1) 484-264-3439

Jimmy Koch (1) 610-392-5198

Janis Hilton (1) 570-620-9546

Charles and Debra Schubert (1) 21

Certifications and Corporate Affiliations

Certified Cartus Relocation Specialist
Certified Lending Tree Relocation Specialist
Certified Prudential Relocation Specialist
Certified Weichert Relocation Specialist
Certified USAA Relocation Specialist

Marketing Plan of Action (Typical for Standard Design Home)

1. Install for Sale sign with attached brochure box.
2. Deliver or mail an initial supply of black and white flyers for the outdoor box if the sign goes up on the first visit, or deliver them with the sign if sign is installed on a second visit.
3. Order color flyers from printer, delivered to listing property address
4. Submit to local MLS with 6 photos
5. Set up your property's personal website with flyers, information, and sellers disclosure available to all agents and consumers.
6. Submit listing information to all company associates
7. Email other companies with the property information, in NY, NJ, PA, and DE
8. Realtor.com enhanced listing
9. Coldwell Banker websites
10. Gather feedback from showing agents,. Please note that all agents are not cooperative on this, but I will try diligently to get the feedback.
11. Constantly review pricing in your area.

Appointment times and showing instructions

We use a professional appointment center; however they do close at 9 PM. I also include my personal phone information to allow any potential appointments to be made if they should call late. The toll free number for the appointment center is (877) 737-9057.

In Conclusion

I believe in treating every party in the transaction fairly, with due diligence to following the contracts to represent my clients properly. While each transaction is different, the goal is always the same to get the deal closed. A motivated seller wants to sell, a motivated buyer wants to buy, and my job is to get them to a point that is agreeable to all and all done in a fair method. Today's market requires skill and proper marketing. While an independent company offers the hometown feeling, they often do not have the resources to advertise as heavily on a national level. I bring to the table both a local perspective and the backing of a nationally known company.